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- appreciate why managers need to understand basic statistical methods
- understand the inherent

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difficulties in collecting data • distinguish between ‘ good ’ and ‘ bad ’ datasets •

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of Statistics is the method of judging collective, natural or social phenomena from the results obtained by the analysis or enumeration or collection of estimates. Seligman explored that statistics is a science that deals with the methods of collecting,

AN INTRODUCTION TO BUSINESS STATISTICS

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The fields of economics, business, psychology, education, biology, law, computer science, police science, and early childhood development require at least one course in statistics. Included in this chapter are the basic ideas and words of probability and statistics. You will soon understand that statistics and probability work together.

Principles of Business Statistics

If you've ever felt intimidated or a little overwhelmed by business statistics, or if you simply want to master the power of these critical business skills, this book is

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