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Your Communication Strategy for This Stage.

Email: Send a personalized email to your A-list supporters inviting them to get involved in your campaign. Remind them of their past support for your organization, and let them know that they're part of a core group that was handpicked to help ensure your campaign's success.

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campaign consultants or voters) and content analysis (e.g. of newspaper articles or campaign advertising) are the most widely used research methods in election campaign communication research.

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Rose, C. (2011). How to Win Campaigns.

London: Routledge,

<https://doi.org/10.4324/9781849776622>. COPY.

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