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~~Does superb business writing matter anymore? I mean, really matter? In a time of texting, tweeting, keywords, hashtags, sound-bites ...~~

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Yet many companies end up with cultures so competitive and high pressure that employees suffer from sky-high stress levels. Why? Simple incompetence on the part of managers plays a role, but the ...

~~**Your High Pressure Company Culture Is Costing You a Bucketload of Money, Studies Show**~~
Finance executives suggest that a refund, in that case, is inappropriate ... Dixon, Freeman and Toman (Dixon, et.al), in the July 2010 Harvard Business Review, titled their article, "Stop Trying to ...

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In this piece, the authors discuss a recent study in which they found that social ... The company quickly filed a case with the World Intellectual Property Organization (WIPO), but they lost ...

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HBR's fictionalized case studies present problems faced by leaders in real companies and offer solutions from experts. This one is based on the HBS Case Study "Athena Bancorp" (case no ...

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In times of uncertainty, every decision an organisation makes becomes critical. The last year has been a catalyst for resilient innovation in Sri Lanka; from reinventing supply chains to implementing ...

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Misjudging key aspects about their company can halt their ability to make all the changes they envision, according to a July 13 Harvard Business Review report. New CEOs might miss signals of the ...

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Organizations are facing pressure to be transparent about pay, particularly when hiring. Making salaries public could help close gender and racial pay gaps and end wage discrimination.

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FOR Declassifying files will boost research, acquaint Indians with their war historyOn July 9, 1971, US secretary of state Henry Kissinger arrived in Peking for a secret meeting with Chinese premier ...

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Arguably the greatest modern management thinker Peter Drucker said in his 2004 Harvard Business Review article that "successful leaders ... it just needs to be done. The case in point is that Sales ...

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Several studies have shown that reading novels and short stories makes people more empathetic. Are they right in coming to such conclusions?

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it's not a big or urgent concern," but the Harvard Business Review study shows that this was never the case. The idea that humankind should turn our gaze away from urgent problems like ...

~~**Dark Side To Solar? More Reports Tie Panel Production To Toxic Pollution**~~
In an article written for the Harvard Business Review, the author speaks to one effective strategy which considers likely worst-case scenarios as a way to predict potential unknowns.

~~**Managing Known And Unknown Unknowns**~~
He has written for The New York Times, The Wall Street Journal, The Washington Post, The Boston Globe, The Economist, and The Harvard Business Review. He has been featured as an expert on MSNBC ...

~~**The End of Home Ownership**~~
Harvard Business Review lauds the collaborative prompt ... they explain that they came to study at Stanford because they wanted to "design for social change." They then elaborate that ...

~~**The most popular design thinking strategy is BS**~~
Now a new book by three professors from Case Western Reserve's Weatherhead School of Management aims to coach the coaches in our lives. Helping People Change: Coaching with Compassion for Lifelong ...

~~**Focus on compassion, not problems, when coaching people to change**~~
In the title of his 2018 landmark article in Harvard Business Review, Sydney Finkelstein of Dartmouth College ... And instead of the 90 minutes I normally would set aside for team-based discussion of ...

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This warning comes from Andy Molinsky, a global business consultant and Brandeis University professor, writing in Harvard Business Review ... our General Motors (GM) case study to gain an overview ...

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In 2011 the authors of an HBR article titled The Sustainable Economy ... Specious targets According to a 2016 study that examined more than 40,000 CSR reports, less than 5 per cent of reporting ...