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Cliff's bestselling book Beyond Bullet Points (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon.com, and has been published in four editions and translated into a dozen languages including Chinese, Korean, and Russian. This book expands on a communications approach he has taught internationally at top law firms, government agencies, business schools and corporations,

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About the Author Cliff Atkinson, a consultant who helps organizations improve communications using PowerPoint, teaches at the UCLA Extension.

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Cliff's bestselling book, *Beyond Bullet Points* (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon and has been published in four editions and translated into a dozen languages including Chinese, Korean, and Russian. Cliff's work has been featured in *The New York Times*, *Los Angeles Times*, *Wall Street Journal*, and *Fox News*.

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Cliff's bestselling book *Beyond Bullet Points* (now in its 3rd edition) was named a Best Book of 2007 by the editors of Amazon, and it expands on a communications approach he has taught at many of the country's top law firms, government agencies, business schools and corporations.

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Beyond Bullet Points is directed towards business presentations that aim to persuade an audience. Cliff doesn't talk about how his method could be used for information-heavy reports or for educational use. In these cases, the purpose is not to persuade or tell a story, but simply to disseminate information.

Cliff Atkinson's Beyond Bullet Points - PowerPoint Tips Blog

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The Beyond Bullet Points (BBP) methodology is an innovative way to efficiently build a presentation (not just make pretty slides). Following this method allows you to build presentations that inspire, inform and motivate. You can learn more about the BBP methodology here. Beyond Bullet Points is copyrighted to Cliff Atkinson.

BBP ToolBox - Stay focused on Beyond Bullet Points!

In this sample chapter from Beyond Bullet Points: Using PowerPoint to tell a compelling story that gets results, 4th Edition, Cliff Atkinson reviews step-by-step how the Beyond Bullet Points (BBP) Story

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